



Menu of Services

Social Profile Management

- Especially created for busy business owners, we'll manage your social profiles & online presence to make sure you get the maximum value from social media without having to spend your time online!
- What are others saying about you online when you're not looking? We can protect your online image by managing Twitter and Google alerts relevant to you & your business.

Small Business Social Media Consulting

- We can help your business get started marketing its services online using Social Media sites such as: Facebook, Twitter, LinkedIn, YouTube, FriendFeed, Blogs and more
- We'll show you the tools you need to manage these sites in a short amount of time each day to increase your traffic & sales

Service Price List

Consulting & Set Up

Evaluation - \$449 Special - \$49

We will evaluate your current web presence—from your website, blog and traffic solutions, to your use of social media, video marketing and email opt in choices—or lack thereof. We'll have a one-on-one call where we walk you through the results, tell you what's hot and what's not, and give you honest feedback & recommendations! The purpose of the call is to show you how to consolidate your efforts and maximize your results!

Basic Package - \$249 Special - \$149 (\$100 upgrade from Evaluation)

The Basic Set-up Package includes set up of up to three profiles of your choice and basic networking of these profiles together with each other and your blog or website. We'll also show you how they work.

Coaching Program - \$249

Need help implementing your Social Media Strategy? The coaching program is a 3-hour program designed to help you do just that! It includes guidance via a weekly coaching call, opportunities for Q&A & training. This course goes at your pace and can be scheduled in 1 hour or 30 minute blocks.

Monthly Maintenance Packages

Packages are minimum 3 months

Starter Package - \$147 set up, and \$250/ month

The Basic Monthly Maintenance package will provide you with 1-2 status updates/day on 2-3 networks, deleting of unwanted spam, accepting friend requests/following back & basic profile management.

Business Package - \$197 set up, and \$750/ month

The Business Monthly Maintenance package offers all the services in the Basic Monthly Maintenance package. This is an entry-level full service package where we assist you with content creation & distribution, audience building & reputation management on 3+ networks.

Celebrity Package - \$247 set up, and \$1500 & up/ month

Do you have a large following already? The Celebrity Monthly Maintenance Package is a custom package created just for you and your business. In this package, we will work closely with your marketing team to develop & manage your online presence across the social web. Features include audience building, reputation management, content creation & distribution, customer service, blog management & more.

Custom packages always available - pricing based on services requested

What services you need will depend on the scope and industry of your business. Social Media Management can be surprisingly affordable, particularly when you take into account the time not lost from your own day's schedule!

